

# Scholarly Articles vs. Popular Articles

## Authors

### Scholarly Articles

- **Researchers and scholars** such as university professors

### Popular Articles

- **Staff writers** such as journalists and freelance writers

## Audience

### Scholarly Articles

- **Professors, students, and other researchers**

### Popular Articles

- **General public**

## Purpose

### Scholarly Articles

- **To present and share original research or experiments**

### Popular Articles

- **To inform, entertain or persuade the general public**

## Language

### Scholarly Articles

- **Formal, technical, and specialized**

### Popular Articles

- **Everyday language**

## References

### Scholarly Articles

- **Footnotes, endnotes, bibliography, suggested reading**

Popular Articles

- Typically few or no citations

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Adapted from [Popular vs. Scholarly Sources](#) (McMaster)

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